- 1. KLOVE serves our local community with a service that is not there by other means. Non commercial, positive, clean, informative.
- 2. Our local community already has rock, country, public, the Christian community deserves it's voice. The music is truly unique.
- 3. KLOVE connects us with our community on a local and national level. They keep us up to date on news that no one else is plus we get to keep up with what is going on across the country and around the world. When I heard about 911, it was by KLOVE while taking my children to school. I was able to pray with the announcers on KLOVE. With any other station I would not have had that. My oldest son was eighteen then and it was very needed.